



EXTENSION ACTIVITIES 2021-2023

SESSION 2021-22

INDUSTRIAL VISIT TO DEPARTMENT OF HORTICULTURE IN NAVBAHAR, SHIMLA

The Department of Commerce and Management organized a field visit for M.Com. students on May 4, 2022, to the Department of Horticulture in Navbahar, Shimla.

Objective: The main aim of the visit was to provide the students with practical knowledge of food product processing, packing, and marketing activities in an industrial setting. The objectives of the visit were as follows:

1. **Industry Insights:** The field visit aimed to expose the students to the functioning of different industries, their operations, and work culture. By visiting the Department of Horticulture, students had the opportunity to observe various machines used for making pickles, jams, and squashes. This first-hand experience provided valuable insights into the operations of the horticulture industry and helped students understand the practical aspects of food product processing.
2. **Career Exploration and Networking:** The visit aimed to help students explore potential career paths and establish professional connections. By interacting with industrial professionals during the visit, students had the opportunity to learn about different career options in the horticulture industry. This exposure to professionals and their experiences could inspire students to consider entrepreneurship or other career paths related to food processing and marketing.

During the visit, the students were shown various machines used in the horticulture department for processing pickles, jams, and squashes. People from various parts of Himachal visited the department with their raw materials, such as apples and plums, to convert them into finished products. The department charged nominal fees for converting the raw materials into the desired products. The students were given samples to taste, and they had the chance to witness the making of mango squash in front of them.

Additionally, the students had the opportunity to purchase various products from the sale counter of the horticulture department. They were also shown the greenhouse where various plants were displayed for sale purposes. This exposure to the sales and marketing aspects of the horticulture department further enriched the students' understanding of the industry.

Outcome:

1. **Motivation for Entrepreneurship:** Observing the successful business operations and hearing from industrial professionals during the visit may have motivated the



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students. The experience could have inspired them to consider entrepreneurship in the future after completing their studies. Witnessing the practical aspects of running a successful business and interacting with professionals can have a positive impact on students' aspirations and goals.

2. **Enhanced Problem-Solving Skills:** Field or industrial visits provide students with practical scenarios and challenges, which can enhance their problem-solving skills. By observing the operations of the horticulture department and understanding how different functions work together, such as processing, packing, and marketing, students gain valuable insights into problem-solving approaches in a real-world context. This can help them develop critical thinking abilities and enhance their problem-solving capabilities.
3. **Understanding Organizational Structure:** The visit enabled students to gain a better understanding of how different functions within a business work together to achieve organizational goals. By observing the operations of the horticulture department, students could see first-hand how various departments collaborate, such as processing, packing, and marketing. This understanding of organizational structure can be valuable in their future careers, where they may need to work within or manage teams and departments.



INTER-COLLEGE QUIZ COMPETITION ON GST

The Department of State & Excise, Himachal Pradesh, organized an inter-college quiz competition on GST on November 29, 2021, at the Centre of Excellence College, Sanjauli.

Objective: The competition aimed to promote awareness, enhance knowledge and skills, foster academic excellence, and encourage engagement with the topic of GST among college students. The competition witnessed active participation from students of various colleges.

The format of the competition involved two teams from each college, with two students in each team, competing in rigorous rounds of quiz questions based on GST. After a highly competitive event, one team from our college consisting of B.Com students Shepahli Sood



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and Yamini Bisht secured the second position. The other team members were awarded certificates of participation for their efforts.

Outcome:

1. **Recognition of Talent:** The inter-college quiz competition served as a platform to identify and recognize talented students who demonstrated a strong understanding of GST. By showcasing their expertise and knowledge, participants had the opportunity to be acknowledged for their abilities in the field. Winning the competition or securing a high position would have been a testament to their skills and knowledge.
2. **Encouragement and Motivation:** Competitions like these provide students with the motivation to actively participate in academic activities and excel in their respective fields. By organizing such events, colleges encourage students to engage with subjects like GST, fostering a sense of academic excellence. The recognition and rewards associated with the competition can inspire other students to participate in similar activities, leading to increased engagement and achievement.
3. **Interaction and Networking:** The inter-college quiz competition brought students from various colleges together, providing an opportunity for interaction and networking. Students could exchange ideas, learn from one another's experiences, and build connections. This interaction enhances their overall educational experience and allows them to broaden their perspectives.





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FIELD VISIT FOR M. COM STUDENTS

The field visit organized by the Department of Commerce and Management for M.Com students to the Department of Horticulture on December 21, 2021 in Nav Bahar, Shimla had several objectives and resulted in various outcomes.

Objectives: The objectives of the visit were as follows:

1. **Industry Insights:** The field visit aimed to expose the students to the functioning of different industries, their operations, and work culture. By visiting the Department of Horticulture, students were able to gain practical knowledge of food product processing, packing, and marketing activities in an industrial setting. They had the opportunity to observe various machines used in the department for making pickles, jams, and squashes. This first-hand experience provided valuable insights into the operations of the horticulture industry.
2. **Career Exploration and Networking:** The visit aimed to help students explore potential career paths and establish professional connections. By interacting with industrial professionals during the visit, students had the opportunity to learn about different career options in the horticulture industry. This exposure to professionals and their experiences could help students make informed decisions about their future career paths.

Outcome:

1. **Motivation for Entrepreneurship:** Observing the successful business operations and hearing from industrial professionals during the visit motivated the students. The experience inspired them to consider becoming women entrepreneurs in the future after completing their studies. Seeing real-life examples of successful businesses and



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interacting with professionals in the field can have a significant impact on students' career aspirations and goals.

2. **Enhanced Problem-Solving Skills:** Field or industrial visits provide students with practical scenarios and challenges, which can enhance their problem-solving skills. By observing the organizational structure of the horticulture business and understanding how different functions work together to achieve organizational goals, students gain valuable insights into problem-solving approaches in a real-world context. This can help them develop critical thinking abilities and enhance their problem-solving capabilities.
3. **Understanding Organizational Structure:** The visit enabled students to gain a better understanding of how businesses are structured and how different functions within an organization work together. By observing the operations of the Department of Horticulture, students could see first-hand how various departments, such as processing, packing, marketing, and sales, collaborate to achieve the organization's goals. This understanding of organizational structure can be valuable in their future careers, where they may need to work within or manage teams and departments.





SESSION 2022-23

ONLINE INTERCOLLEGIATE COMPETITION “FINMAHOTSAV”

The online intercollegiate competition called FinMahotsav, organized by the Board of Industry-Academia Partnership (BIAP), the National Stock Exchange (NSE), and the Department of Commerce and Management, took place on July 29-30, 2022.

Objective: The competition aimed to provide a platform for students to showcase their skills and knowledge through various engaging activities. The following events were conducted online:

1. Bucks Portray: This event aimed to promote artistic talent, cultural appreciation, creativity, and community engagement. It provided a platform for artists to showcase their skills and express their creativity.
2. Money Reel: The objective of this event was to promote and enhance financial literacy among participants. It educated students about money management, budgeting, investing, and related topics, fostering a better understanding of financial matters.
3. Treasure Hunt: This event provided an opportunity for participants to engage in a challenging and exciting treasure hunt. It promoted networking, relationship building, time management skills, creativity, and learning from peers.
4. Meter Your Intelligence: This event aimed to assess and gauge the intelligence of participants. It helped identify areas where individuals excelled and areas where they may need additional support or development.
5. Knowledge Mantra: This event recognized participants who excelled in their knowledge and understanding of specific subjects. It motivated individuals to excel and achieve recognition for their knowledge, enhancing their public speaking and presentation skills.
6. Financial Freedom Speech: This event aimed to collectively contribute to promoting financial education, improving public speaking skills, fostering critical thinking, nurturing creativity, and empowering individuals to achieve financial freedom in their lives.

Outcome: Through these events, students had the opportunity to showcase their talents, enhance their knowledge and skills, and engage with topics related to finance, creativity, and critical thinking. The competition provided a platform for students to learn, grow, and excel in their respective fields while fostering healthy competition and encouraging personal development.



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