



## DEPARTMENTAL ACTIVITIES

### M.COM

#### SESSION- 2021-2022

### WORKSHOP ON “RESEARCH METHODOLOGY AND DATA ANALYSIS USING JAMOVI SOFTWARE”

The Department of Commerce & Management at St. Bede's College, Shimla, organized an online one-week workshop on "Research Methodology and Data Analysis Using JAMOVI Software" starting from October 25, 2021, in collaboration with the college's Internal Quality Assurance Cell (IQAC) in which M.Com students of the department also participated.

**Objective:** The workshop aimed to raise awareness about research methodology and data analysis using Jamovi software. It also aimed to provide participants with an understanding of research methodology and data analysis, with a focus on using JAMOVI software. The workshop was structured into five modules, delivered by experienced and knowledgeable faculty members.

On day one of the workshop, Professor Devender Sharma delivered a session on research methodology from a conceptual framework perspective. He talked about the meaning of research methodology, review of literature, and research design, providing the participants with an overview of the fundamental concepts of research methodology.

On day two, Dr. Devender Sharma provided a technical perspective on research methodology. He explained the procedure for research analysis, sources of data collection, and how to prepare research reports. This session was highly informative and valuable for participants, as it provided them with a practical understanding of research methodology.

Day three of the workshop was focused on the concept of measurement and scales. Dr. Madhukar Dalvi discussed the basics of inferential and descriptive statistics and the types of scales, like Likert, ordinal, etc., used in research. This session was helpful for participants as it provided them with an understanding of how to measure and analyze data in research.

On day four, the participants were introduced to the Jamovi software, which is a user-friendly software for statistical analysis. Dr. Madhukar Dalvi taught the participants how to use the software in the research process and how to make hypotheses in research. This session was highly practical and provided participants with hands-on experience of using the software.

Finally, on day five of the workshop, various types of parametric and non-parametric tests were discussed. The participants learned about the types of tests used in research, their significance, and how to interpret the results.

#### **Outcome:**

1. The participants gained a deeper understanding of research methodology, including the conceptual framework, review of literature, research design, and technical perspective.



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2. The workshop introduced the participants to various types of data analysis techniques such as inferential and descriptive statistics, scales of measurement, parametric and non-parametric tests, and hypothesis testing.
3. The participants learned about JAMOWI software and its application in the research process. They gained practical experience in using the software for data analysis and hypothesis testing.



## **St. Bede's College**

*NAAC RE-ACCREDITED A+ GRADE*

*Navbahar, Shimla - 171002*

*Affiliated To Himachal Pradesh University*

Contact No. : - 0177-2842304 / Email: - bedescollege@gmail.com



**Online Workshop :- Research Methodology and Data Analysis using JAMOWI Software**

**Organised by**

**IQAC and Department of Commerce and Management**

**October 25<sup>th</sup> - 29<sup>th</sup>, 2021**



**Patron**

**Dr. (Sr.) Molly Abraham**

**Principal**

**St. Bede's College**



**Resource Person**

**Dr. Devender Sharma**

**Professor**

**Department of Commerce  
Himachal Pradesh University**



**Resource Person**

**Dr. Madhukar Dalvi**

**Assistant Professor**

**Mathematics and Statistics  
Nagindas Khandwala College  
(Autonomous)**



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<b>Workshop Schedule</b>		
<b>Day and Date</b>	<b>Topics to be Covered</b>	<b>Time (IST)</b>
Monday 25 <sup>th</sup> October, 2021	Research Methodology : - Conceptual Framework	03:00 P.M. – 05:00 P.M.
Tuesday 26 <sup>th</sup> October, 2021	Research Methodology :- Technical Perspective	03:00 P.M. – 05:00 P.M.
Wednesday 27 <sup>th</sup> October, 2021	Concept of Measurement and Scales Basics of descriptive and inferential statistics Preparation of data sheet	03:00 P.M. – 05:00 P.M.
Thursday 28 <sup>th</sup> October, 2021	Introduction of “Jamovi Software” Descriptive data analysis using “Jamovi” Overview of Hypothesis testing	03:00 P.M. – 05:00 P.M.
Friday 29 <sup>th</sup> October, 2021	Parametric and non-parametric testing using “Jamovi” Choosing appropriate tests Linear correlation and regression analysis	03:00 P.M. – 05:00 P.M.

<b>CONVENOR</b>	<b>CO-ORDINATOR</b>
Mr. Manu Mahajan (Head of the Department) Commerce and Management	Mr. Ashish Kumar (Assistant Professor) Department of Commerce and Management)

<b>ORGANISING COMMITTEE</b>
<i>Faculty, Department of Commerce and Management</i> Dr. Savita Rana, Assistant Professor Mrs. Raman Bassi, Assistant Professor

**WORKSHOP ON RESEARCH METHODOLOGY AND DATA ANALYSIS USING JAMOVI SOFTWARE**



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## WORKSHOP ON DIGITAL MARKETING

An online workshop was conducted for the students pursuing M.COM which focused on the topic of digital marketing. The workshop spanned over a period of three days, from January 27-30, 2022, and was facilitated by Mr. Tapan Kumar Jha, a certified digital marketer from Google (India).

### Objectives:

- To recognize the significance of digital marketing in the modern era.
- To comprehend the notion of websites and mobile advertisements.
- To gain insight into social media optimization and search engine optimization.

During the workshop, Mr. Jha provided insights into the fundamentals of digital marketing, the current trends and requirements of the field, and the prerequisites for pursuing a career in digital marketing. He also discussed digital marketing strategies, the importance of choosing an appropriate domain name, social media optimization, and Google Ad Words.

The students who participated in the workshop were awarded e-certificates upon the successful completion of the program. Overall, the workshop provided a valuable opportunity for the students to gain practical knowledge and understanding of digital marketing, which is becoming increasingly important in today's business landscape.

**ST. BEDE'S COLLEGE SHIMLA**  
(NAAC B+ Accredited A+ Grade)

**3-Days**  
**ONLINE WORKSHOP ON**  
**Digital Marketing**

*Theme: Learn the skills of the future and accelerate your career in it*  
27th To 29th January 2022, @ 3:00PM

Organized by Department of Computer Science in Collaboration  
With MakeSkill, New Delhi

Date: 27 | Month: 01 | Time: 3:00PM  
**Resource Person:**  **Mr. Tapan Kr. Jha**  
Certified Digital Marketer  
Google (India)

**Platform:**  Google Meet

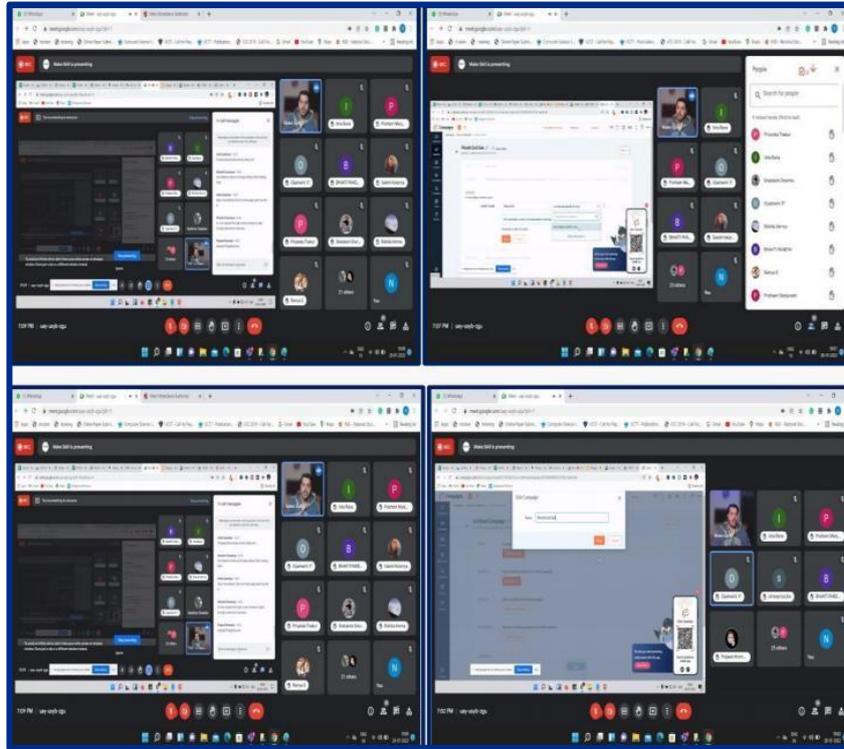
**For any queries, contact:**  
Coordinators  
Neha Walla, HOD CS (9418903075)  
Sumant Tiwari, Head Coordinator, MakeSkill (9990741612)

**Registration Fee: 299/- Rs.**

**E-Certificate Will Be Issued To All The Registered Participants**

**Coordinator:** Neha Walla, HOD, CS, St. Bede's College, Shimla  
**Organizer:** Vinay Khanna, Chief Learning Officer, MakeSkill, Delhi  
**Patron:** Sr. Dr. J. Study Abraham, Principal, St. Bede's College, Shimla

**Brochure**



### *Workshop on Digital Marketing*

#### **WEBINAR ON GST: BASICS & ISSUES**

On 10th August 2021, Department of Commerce and Management organised a webinar on GST: Basics & Issues. The resource person was Manoj Louis, Assistant Professor of Commerce, GFGC Kavour, Karnataka.

**Objective-**The objective of the event was to provide participants with a fundamental understanding of the Goods and Services Tax (GST) in India, including the registration process for GST, as well as the various issues and challenges related to GST implementation in the country.

During the webinar, Prof. Manoj Louis explained the concept of GST in detail. He provided a brief overview of the history of GST and how it is calculated. He also discussed the different types of taxes that were previously levied before their introduction of GST in India.

Furthermore, Prof. Louis addressed the process of registration for GST. He explained the registration procedure in detail and highlighted the mandatory documents that one must have to register. He also explained the significance of GST registration and the benefits it provides.

Apart from discussing the basics and registration process, Prof. Louis also talked about various issues involved in GST implementation in India. He addressed the challenges



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faced by businesses and traders due to complex compliance requirements, multiple tax slabs, and technical glitches in the GST portal. Additionally, he discussed the impact of GST on various industries, such as manufacturing, service, and retail.

The webinar was interactive, and participants were allowed to ask questions and clarify their doubts. Prof. Louis provided valuable insights and addressed the queries of the participants. The webinar was recorded and uploaded on the YouTube platform for those who could not attend the live session.

**Outcomes-**

1. Understanding of the registration process for GST: The participants learned about the process of registration for GST, including the eligibility criteria, documents required, and the online registration process.
2. Awareness of the issues involved in GST: The participants were made aware of the various issues involved in GST, such as compliance issues, input tax credit, and the impact of GST on different sectors. This helped them to understand the challenges involved in the implementation of GST and how it affects businesses and the economy.
3. Improved knowledge of the taxation system: The webinar helped the participants in gaining a better understanding of the taxation system in India, including the role of GST in it.
4. Enhanced professional skills: The participants developed their professional skills through the webinar, such as learning how to apply for GST registration, understanding the various tax slabs, and being aware of the challenges involved in GST implementation.

The IQAC of St. Bede's College in collaboration with the Department of Commerce and Management is organising a National Webinar on

**"GST: Basics and Issues"**

**RESOURCE PERSON**

**PROFESSOR MANOJ LOUIS**  
(GFGC KAVOOR, MANGALURU)

**GST**

**AUGUST, 10  
2021  
(4:00-6:00PM)**

**Google Meet &  
Youtube**

Link for Registration:  
<https://forms.gle/kEjJNRsgKjvm65dP6>  
(E-Certificates will be given)

**Brochure**

**GROOMING SESSION AND GUIDANCE WORKSHOP**

The Department of Commerce and Management and Placement Cell of St. Bede's College organized a grooming session and guidance workshop on 09 March 2022 to



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educate students about the emerging professional trends and events, job profiles, leadership roles, entrepreneurship, market needs and risks, and implementation of national socio-economic policies.

**Objective-** The objective of this workshop was to impart training in soft skills and prepare the students for the competitive professional world. The resource persons for the workshop were Mr. Kiran Kurwade, Director-Office of Strategic Initiatives at Chitkara University, Chandigarh and Ms. Preeti Chauhan, General Manager- Office of Strategic Initiatives at Chitkara University, Chandigarh.

The workshop started with an opening speech by the Head of the Department of Commerce and Management, Mr. Manu Mahajan, welcoming the resource persons and participants. The first speaker, Mr. Kiran Kurwade, delivered a lucid presentation on students' interview skills, communication skills, decision-making, leadership, and more. He engaged the students in different games and activities and even awarded the winners with chocolates and gifts. His presentation was informative, interactive, and practical, and it helped students understand the importance of soft skills in their professional lives.

The second speaker, Ms. Preeti Chauhan, presented a video and informative presentation about Chitkara University's campus. She touched upon every aspect of the criteria with special emphasis on various MBA courses offered by Chitkara University. Her presentation was well-analyzed and enriched with facts and figures. She highlighted the benefits and opportunities that the students could avail themselves of by joining Chitkara University.

**Outcome-**

The workshop was well received by the participants, who found it informative and interactive. The students appreciated the efforts of the resource persons and the college authorities in organizing such an event. The workshop helped students understand the importance of soft skills and how they could develop them to succeed in the professional world. They also gained insights into the emerging professional trends and the market needs, which would help them make informed career choices.



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**Department of Commerce and Management and Placement Cell of St. Bede's College is organising a Grooming Session and Guidance Workshop**

**Date : March 9, 2022**

**WORKSHOP** **Venue : Seminar Room**

**Time : 11.00 - 1.00 PM**

**Resource Persons :**

- Mr. Kiran Kurwade, Director : Office of strategic initiative at Chitkara University Chandigarh
- Ms. Preeti Chauhan

*Brochure*



*Grooming Session and Guidance Workshop*



## WEBINAR ON HOW TO PLAN PROFESSIONAL ASPIRATIONS

The Commerce and Management Department of St. Bede's College, Shimla, conducted a highly informative webinar on "How to Plan Professional Aspirations" on March 14, 2022 for M.com Students.

**Objectives:** The objective of the session was to emphasize the importance of planning one's career and not choosing a career path under peer pressure.

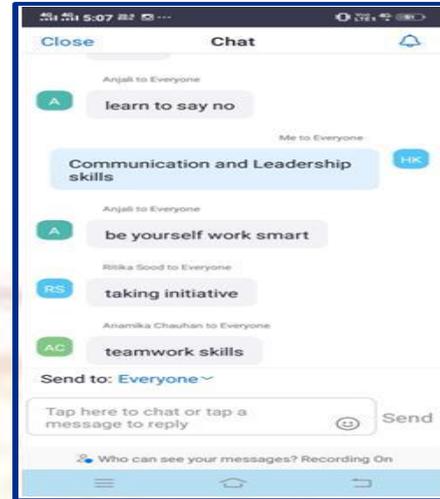
The webinar was conducted on the popular video conferencing platform, Zoom Meeting App, and was attended by more than 60 students from various streams of Commerce and Management. The resource person for the webinar was Dr. Fateema Abbas, an IELTS certified trainer and the HOD of Communicative Skills at PIBM Pune. She shared her valuable experiences and insights with the students to help them plan their careers effectively. Dr. Abbas emphasized the importance of setting career goals and developing a realistic and achievable career plan. She urged students to take an active interest in exploring various career options and to pursue the career path that is best suited to their interests, skills, and abilities. She also highlighted the risks of choosing a career based on peer pressure or external influence and urged students to have confidence in their own abilities and to trust their instincts. Throughout the session, Dr. Abbas emphasized the importance of effective communication, networking, and continuous learning, and shared practical tips and strategies to help students achieve their career aspirations. She also encouraged students to take advantage of various career development resources and opportunities, such as internships, apprenticeships, and mentoring programs.

**Outcomes:** The webinar was an informative and inspiring event that provided students with valuable insights and strategies for planning their careers effectively. The students benefited greatly from the session and gained a better understanding of the importance of career planning and the need to make informed choices based on their own interests and abilities.





**Brochure**



*Webinar on How to Plan Professional Aspirations*

## INDUSTRIAL VISITS FOR M. COM STUDENTS

### Objectives of Industrial Visits: -

The visit was meticulously designed with two overarching objectives:

- 1) **Real-World Experiences:** To immerse students in practical, real-world experiences that extend beyond the confines of a classroom, thereby enhancing their understanding of theoretical concepts.
- 2) **Problem Identification and Solving:** To encourage students to identify and address issues, challenges, or problems in a specific location or situation, fostering critical thinking and problem-solving skills.

On December 27, 2021, the Commerce Department organized an industrial visit for M.Com students. The students were accompanied by the Head of Department, Mr. Manu Mahajan, and Assistant Professor Ms. Raman Bassi. The visit took them to the Directorate of Horticulture located in Nav Bahar, Shimla. The primary purpose of this visit was to provide the students with an opportunity to enhance their practical skills and gain valuable industrial knowledge and familiarize the students with regulatory compliance and government policies affecting the industry and also to evaluate the competitiveness of the industry and make them understand how businesses adapt to changing market dynamics.



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On May 4, 2022, the Commerce and Management Department organized an industrial visit to the Horticulture Department in Himachal Pradesh, Shimla. This visit was arranged for both BBA and M.Com students with the aim of enriching their practical skills and enhancing their industrial knowledge.

During the visit, the students had the opportunity to explore various sections of the Horticulture Department. A technical expert from the Horticulture Department conducted a demonstration on the production process of pickles, squashes, jams, and preserves. This demonstration included an explanation of the preservation techniques used in containers.

Additionally, the students visited the department's greenhouse facility, where they had the chance to observe and learn about the cultivation of various plants. Furthermore, the students had the opportunity to purchase a variety of medicinal and ornamental plants during their visit. This industrial visit not only provided valuable insights into horticultural processes but also allowed students to witness practical applications of their academic knowledge.