



DEPARTMENTAL ACTIVITIES

M.COM

SESSION- 2019-2020

SEMINAR ON “TALLY ERP”

The Department of Commerce and Management organized a seminar on "TALLY ERP" on September 24, 2019. The seminar featured Ms. Poonam Thakur as the resource person from Sai Digitech Institute, Lakkar Bazaar, Shimla.

Objective: The primary objective of this seminar on Tally ERP was to impart a comprehensive understanding of the Tally ERP software's features and functionalities, widely recognized for accounting and financial management. The seminar aimed to familiarize students with the practical application of Tally ERP in various business scenarios, emphasizing its role in simplifying accounting and financial management tasks. The ultimate goal was to equip students with practical knowledge that they could apply in their future professional endeavors. The seminar commenced with an introductory session on Tally ERP and its significance in the realm of accounting. Ms. Thakur proceeded to elucidate the diverse features of Tally ERP, including but not limited to creating a company profile, ledger creation, voucher entry, bill-wise entry, inventory management, generating financial statements, managing banking transactions, and executing payroll accounting. To enhance understanding, she conducted live demonstrations of the software, allowing students to observe Tally ERP's operational aspects firsthand. During the seminar, students received hands-on training on how to effectively use Tally ERP and leverage its various features for accounting purposes. Ms. Thakur also shared valuable tips and tricks for optimizing Tally ERP's functionality in real-world scenarios. The seminar encouraged active student participation, fostering an environment where students felt comfortable asking questions and seeking clarification on any doubts they had.

Outcome: As a result of the seminar, the students left with a thorough grasp of Tally ERP's capabilities and practical applications in the field of accounting and financial management. They were not only equipped with essential skills but also gained insights into effective utilization of Tally ERP. This knowledge would prove invaluable in their future professional endeavors, allowing them to excel in accounting and financial roles with confidence and competence.



Department of Commerce & Management
St. Bede's College, Shimla

ST. BEDE'S COLLEGE
NAAC RE-ACCREDITED A+ GRADE
NOTICE

Date: September 23, 2019

Department of Commerce and Management organizing a Seminar on "TALLY ERP" for M.Com students on September 24, 2019 at 2:00pm in seminar room. The resource person for the seminar will be Ms. Poonam Thakur from Sai Digitech Institute, Lakkar Bazaar, Shimla.

Officiating Principal
Narinder
St. Bede's College
Shimla - 2

Principal



SEMINAR ON TALLY ERP

WORKSHOP ON "RESEARCH METHODOLOGY AND DATA ANALYSIS"

The Department of Commerce & Management at St. Bede's College, Shimla, organized a workshop centered around "Research Methodology and Data Analysis" on October 19, 2019. Dr. Devender Sharma, from Himachal Pradesh University, served as the resource person for the workshop.

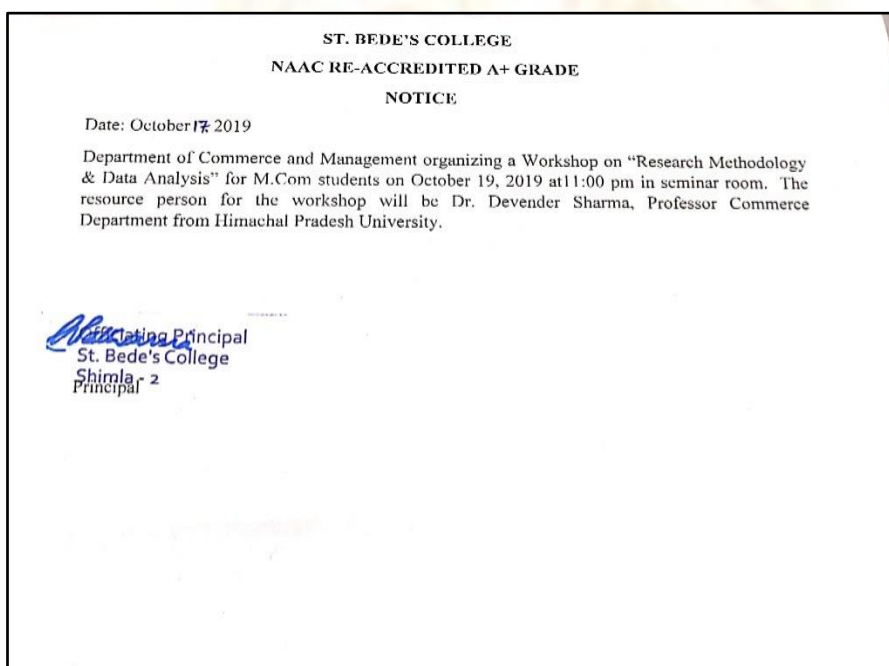
Objective: The primary objective of the workshop was to cultivate awareness and understanding of research methodology and data analysis among the participants. The specific focus was on equipping participants with the knowledge and skills to effectively employ statistical tools in their research endeavors. Professor Sharma commenced the workshop by delivering an insightful session on research methodology from a conceptual framework perspective. During this session, he elucidated the core concepts encompassed within research methodology, encompassing topics such as the definition of research



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methodology, the importance of literature reviews, and the nuances of research design. This provided the participants with a foundational understanding of the fundamental principles underlying research methodology. Subsequently, Professor Sharma explained the technical aspects of research methodology. He explained the procedural intricacies of research analysis, elaborated on sources of data collection, and outlined the process of preparing research reports. This segment of the workshop proved highly informative and valuable for the participants, as it equipped them with practical insights and a tangible grasp of research methodology.

Outcome: As a result of the workshop, participants departed with a multifaceted understanding of research methodology and data analysis. They gained knowledge not only about the theoretical underpinnings but also about the practical aspects of conducting research. This workshop served as a valuable resource for enhancing participants' research capabilities, ultimately equipping them to engage in more effective and rigorous research practices in the future.





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WORKSHOP ON REASEARCH METHODOLOGY & DATA ANALYSIS

CAREER COUNSELLING SESSION ON “CAREER IN DIGITAL BUSINESS WORLD”

The Department of Commerce and Management organized a seminar on "Career in Digital Marketing" for M. Com students on November 29, 2019. The seminar featured Dr. Devender Sharma as the resource person.

Objectives:

Exploring Career Opportunities: The primary goal of the seminar was to help students discover the diverse career opportunities available in the Digital Business World. This involved a focus on understanding the evolving trends in the digital business landscape and evaluating potential career avenues within it.

Bridge the Academic-Industry Gap: The seminar aimed to bridge the gap between academic knowledge and industry demands. It sought to provide insights into the practical skills and knowledge required by professionals in the digital era.

Promote Learning of Digital Tools: Encouraging participants to embrace and learn new digital tools and technologies was another key objective. The seminar aimed to motivate students to acquire proficiency in modern digital marketing tools.

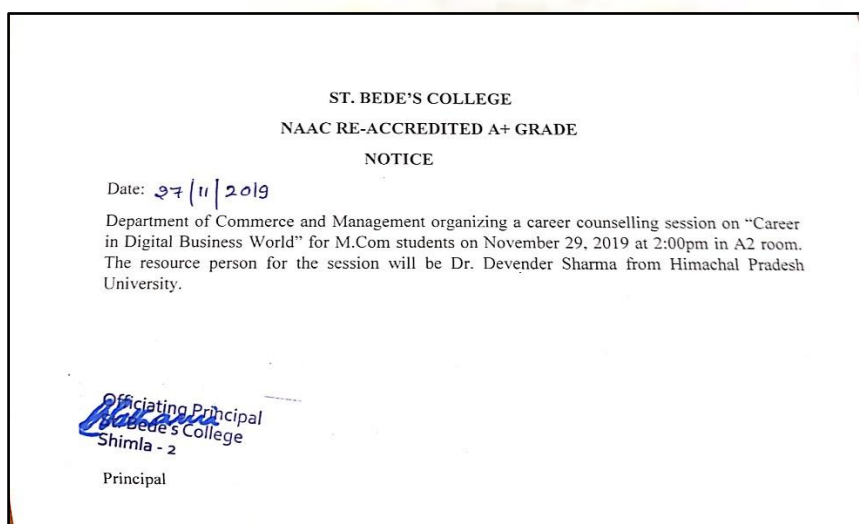
Event Description: Dr. Devender Sharma, the resource person, provided in-depth information about the thriving Digital Business sector in the economy and the abundant



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career opportunities it offers. He shed light on the emergence of modern marketing tools in the digital era, illustrating the evolving landscape of the business world.

Outcomes: Enhanced Knowledge: The seminar empowered students with a deeper understanding of the modern marketing tools and techniques prevalent in the digital business world. This knowledge positioned them to navigate the contemporary business landscape effectively. Career Opportunities: Participants gained insights into various career paths within Digital Marketing, including components such as SEO (Search Engine Optimization), PPC (Pay Per Click), Email marketing, content marketing, video marketing, and more. This exposure broadened their horizons and enabled them to consider diverse career possibilities in the digital realm. The career counseling session not only informed students about the digital business world but also inspired them to explore and potentially pursue rewarding careers in this dynamic and ever-evolving field.



"GROOMING SESSION AND GUIDANCE WORKSHOP: NURTURING SOFT SKILLS AND PROFESSIONAL INSIGHTS"

The Department of Commerce and Management, in collaboration with the Placement Cell of St. Bede's College, organized a grooming session and guidance workshop on February 19, 2020. This session was designed to enlighten M.Com students about emerging professional trends, job profiles, leadership roles, entrepreneurship, market dynamics, risk assessment, and the implementation of national socio-economic policies.

Objective: The primary objective of this workshop was to equip students with essential soft skills and prepare them for the competitive professional world. The workshop aimed to provide practical guidance on various aspects of professional development. The resource persons for the workshop were Mr. Kiran Kurwade, Director-Office of Strategic Initiatives at Chitkara University, Chandigarh, and Ms. Preeti Chauhan, General Manager-Office of



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Strategic Initiatives at Chitkara University, Chandigarh. The workshop commenced with an opening speech by the Head of the Department of Commerce and Management, who warmly welcomed the resource persons and participants. The speaker, Mr. Kiran Kurwade, conducted an engaging presentation on interview skills, communication skills, decision-making, leadership, and more. He used interactive games and activities to illustrate these concepts, even rewarding winners with chocolates and gifts. Mr. Kurwade's presentation was not only informative but also practical, enabling students to comprehend the significance of soft skills in their professional journeys.

Outcome: The workshop received positive feedback from participants who found it both informative and interactive. Students expressed their appreciation for the efforts made by the resource persons and the college authorities in organizing such an enlightening event. The workshop left students with a clear understanding of the importance of soft skills and how to develop them.

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Date: 17/2/2020

Department of Commerce and Management organizing a Seminar on Grooming session & Guidance workshop for M.Com students on February 19, 2020 at 2:00pm in seminar room. The resource person for the seminar will be Mr. Kiran Kurwade, Director-Office of Strategic Initiatives at Chitkara University, Chandigarh.


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GROOMING SESSION & GUIDANCE WORKSHOP

GROUP DISCUSSION ON DEMONETIZATION: ANALYZING IMPACT AND IMPLICATIONS

The Department of Commerce and Management organized a group discussion session on "DEMONETISATION" for M.Com students on March 18, 2020. The distinguished resource person for this insightful debate was Dr. Anupama Tandon Tomar from the Economics Department of St. Bede's College.

Objective: The core objective of the discussion was to foster effective critical thinking and stimulate discussion on the primary issues and consequences surrounding the topic of Demonetization.

Dr. Tomar, our esteemed resource person, commenced the session by providing students with a comprehensive overview of the different phases of demonetization in India. She highlighted that the Indian government had previously demonetized banknotes on two occasions, once in 1946 and again in 1978. On both these occasions, the primary objective was to combat tax evasion involving "black money" that existed outside the formal economic system.

Dr. Tomar then directed the discussion towards the landmark demonetization event on November 8, 2016, when the Government of India announced the demonetization of all 500- and 1000-rupee notes.

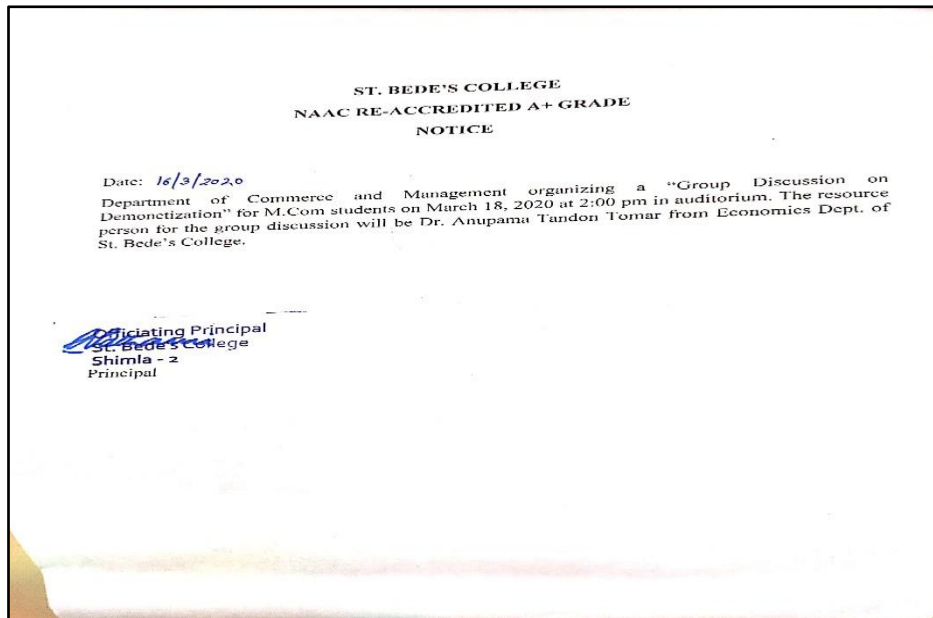
Outcomes: The group discussion proved to be an enlightening experience for students, allowing them to gain a profound understanding of the impact of demonetization on the economy. They recognized that while it was a significant move, its effectiveness was hindered by challenges in execution. The discussion also touched upon the increasing digitization of the economy and the potential long-term advantages of this shift.

Students departed with a broader perspective on the advantages and drawbacks of demonetization, acknowledging that despite initial disruptions in the system, it had the potential to bring about positive changes in the long run. The debate encouraged critical



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thinking and provided valuable insights into one of India's most significant economic policy decisions.



RESOURCE PERSON DR. ANUPAMA TOMAR BRIEFING ABOUT DEMONETIZATION